



Occidental Community Council Minutes – Nov. 17, 2018

PRESENT: Trudy Espinoza, Clay Inthepottershands, Gino Gaffney, Kaye Martin, Diane Masura, Carolyn Neiman, Fawn Nekton, Candi Penn, Paul Stange, Mary Szecey, and Donald True.
Guests: Edward Seaton, Matthew Ryan, and Carol Schmitt

APPROVAL OF MINUTES: Yes.

MEMBERSHIP: No new members.

PUBLIC SERVICE ANNOUNCEMENTS:

Nov. 21st - 3pm – Howard’s Station Cafe – Bohemian Corridor Merchants Group Meeting

Nov. 20th – 7pm – Occidental Community Service District Meeting – Firehouse

Dec. 7th – Choir Alumni Bonfire – 40th Anniversary – OCA

Dec. 8th & 9th – Holiday Weekend Event - Occidental

TREASURER’S REPORT:

Report by Carolyn with Balance: \$18,662.60

Nadja Masura and Peter have been paid thru November for website work.

WEBSITE:

WebTraffic Monthly Report: 3793 hits

Feature for Front Page: HCF

Edward Seaton has volunteered for the website manager position.

Diane will send Peter/Nadja updates: OCC Minutes, Community Notes, OCSD Minutes, Fire Report.

Additions will also include PR for the Holiday Weekend expanded event with Tree Lighting, Santa, a Sing-a-long, and Choir Concert.

CORRESPONDING SECRETARY:

The OCC Calendar has been updated. OCA events received and posted. School events too.

West County Community Services – Senior Center Newsletter received.

HCF Vendor Applications and payments arrived.

OLD BUSINESS:

Paint the Community Center: Bid from Coy Brown Painting: \$13,000.

This project is tabled until the new year and we get a crew together to have a community painting event!

Cost of paint/materials projected: \$3000.

Town Cleanup Tools: Paul purchased. **\$650 was approved last month**, at Occidental Hardware.

Clay collected 22 bags of leaves. Gino will truck them to Composting.

There are 12 bags of duff and gravel that need to be screened before dumping.

Public Toilet: tabled.

HOLIDAY CRAFTS FAIRE: December 8 & 9, 2018 – occcraft@sonic.net

Vendors: Booths are full. Waiting List is expanding daily.

Signs: Donald readied the signs for Kelly to distribute. 4 Yard signs were distributed locally.

Next year we will order more durable signs to reuse.

Publicity: Gazette Ad ordered. Family Life Magazine PR.

Postcards Available at Gaffney Insurance.

KRCB wants to do an interview – Candi will do it.

The addition of the Choir support for the Holiday Weekend Event and the Bohemian Corridor coordination of a Tree Lighting, Bands, Santa, and business participation will expand the fun.

Unanimous VOTE to share expense \$362 Direct Mail for Holiday Weekend Event Card.

Food/Kitchen – Gino will bring the Popcorn Machine.

Courtney will donate Popcorn, Oil, Coffee, ½ & ½, Sugar, Cups, Bowls, Napkins, Utensils.

Kaye will get Bread donated. Fawn/James – Tree, Garland, Drinks, Candy for Santa, Salad.

Decorating: Thursday, December 6th from 1pm. 4pm – Booth Taping. Until 6pm.

Moving YMCA After School Stuff from Upstairs Room – Trudy and kids.

Clean Community Center: Trudy will get the YMCA/County to do it and stock paper products.

Refrigerator to be replaced. **Unanimous VOTE: up to \$1000.** Paul will purchase/set up delivery.

Raffle Prizes: Fawn is gathering from Businesses. Candi will create Lists. We have enough Tickets.

We need help to sell tickets at the Raffle Table: Sat & Sun. 10-12, 12-2, 2-5.

Santa: Fawn will contact John about which days. Saturday and Sunday? Trudy has a backup.

Crafts Corner in the parking lot by the OHC Trailer: Trudy and materials from School (Kaye).

NEW BUSINESS:

The Occidental Merchants Group has developed a Three Tier Organization: Marketing/Tourism, Infrastructure, and Communication. Carol Schmitt and Fawn are members.

They will have a website, calling itself the Bohemian-Corridor.

Clay is planning an Art Show for January as a fundraiser for the Community Center and RCC.

Non-profit rental thru the YMCA would be appropriate with help from Tina at OCA.

A Resource Committee request was made and **Approved: \$150** for an infrared heater for Clay.

Matthew Ryan informed us of a mechanism to contact the County for issues, like exposed landscape

Areas/erosion, hazards, etc. – <http://www.sonomacounty.ca.gov/SoCo-Report-It>

Many plants were destroyed during the sidewalk redo. Perhaps there will be a remedy.

SCHOOLS:

The Bond passed to redo the field. There is some controversy about what type

to develop: Natural vs. Cork/ArtificialTurf. Runoff affecting watershed is a question.

Kaye was asked to contact the Watershed Council and Bodega Land Trust.

Willy Wonka and The Chocolate Factory is the Spring School Play in March.

OCCIDENTAL HEALTH CENTER: Flu Shots are available.

COMMUNITY: Diane's monthly Community Notes will be posted Downtown and on OCC website.

KOWS.fm: kows@sonic.net - Studio Space on Brown Street is being finalized in Sebastopol.

Adjourned: 12:00pm

Next Meeting: Saturday, January 19, 2018 - 10:30 am - Occidental Community Center